

PASSPORT

FITCE

Florida International Trade & Cultural Expo

Connect Your Business to the World!



Greetings,

On behalf of Broward County, Florida it is with great pleasure that I invite you to participate as an *International Delegate* at the 3rd Edition of the Florida International Trade and Cultural Expo (FITCE), October 17-18th, 2017 (October 16th – Setup Day) to be held at the Broward County Convention Center in Fort Lauderdale, Florida, USA.

During this special occasion, Greater Fort Lauderdale along with Broward County and all of South Florida will welcome local and international companies for a unique opportunity to engage key leaders, experts and attendees from around the world to participate in dialogues relating to international trade, foreign direct investment and culture. During the Last two years, the conference welcomed notable international guests such as the Honorable Dr. Leonel Fernandez, Former President of Dominican Republic, The Honorable Gérard LaTortue, Former President of Haiti, The Honorable E.P. Chet Greene, Minister of Trade, Industry, Commerce and Consumer Affairs for Antigua, The Honorable Jerry Naumoff, Minister of Foreign Direct Investment and Trade for Macedonia, as well as various local/state elected officials and local businesses.

FITCE VISION:

To welcome new businesses, expand global sales, collaborate and connect while providing tools and resources for those wanting to live and work in South Florida.

- Estimated Attendance 1500 people for the 2-day event.
- Overall Goal: to bring 200 International Companies and 400 United States Companies that want to establish or expand their business in South Florida and do business around the world
- A World Expo showcasing over 35 countries

INTERNATIONAL DELEGATION PACKAGE INCLUDES (Free of Cost):

- Complimentary 6-foot table to highlight your business
- Complimentary admission to FITCE Expo 2016
- A special itinerary for international delegations (October 16)
**Travel, lodging and transportation are not included.*

If you could please confirm your participation by **October 10th**. Please communicate directly with Paola Isaac Baraya from our Office of Economic & Small Business Development to reserve your spot: 954-357-7894 or pisaac@broward.org

Sincerely,

Dale V. C. Holness
Broward County Commissioner (District 9)



Thank you to our partner
government agencies:





ABOUT THE SOUTH FLORIDA REGION

- One of the top locations in the United States for entrepreneurial activity with the most sophisticated and diverse international infrastructure in the world with 70 Consulates and 25 Foreign Trade Offices.
- Business Friendly low tax environment –individuals pay no state or local personal income taxes; allows for added incentive when recruiting executives and professionals.
- Streamlined development review and permitting process for new businesses.
- Home of Port Everglades, the leading #1 Port container by tonnage in Florida and 14th busiest Port in the USA as well as 3RD large cruise port in the world (a FITCE partner). www.porteverglades.net
- A multilingual workforce with approximately 60% of the population is in the prime working ages with a deep and diversified pool of talent.
- Home to over 200 corporate headquarters including: Alcatel--Lucent, AIG, American Airlines, American Express, Citrix, Cisco, DHL, Disney, Exxon, FedEx, Ford, Kraft Foods, Office Depot, Microsoft, Oracle, SBC Communications, Sony, UPS, Visa, just to name a few.

ABOUT FLORIDA INTERNATIONAL TRADE & CULTURAL EXPO (FITCE)

On October 17-18, 2016 (October 16- Set Up Day) Greater Fort Lauderdale Broward County and all of South Florida will welcome international cities to recognize this region as one of the top business opportunity destinations in the world. The goal of FITCE is to expand Broward County as the premier importing and exporting trading capital, while helping to establish new businesses and nurture existing businesses to continue growing. Meet one--on--one with international delegates, government leaders, entrepreneurs, chambers of commerce leaders, business alliance and councils, seasoned importers/exporters, and representatives from Broward County's three leading public economic engines: Port Everglades, Fort Lauderdale –Hollywood International Airport, The Greater Fort Lauderdale Convention & Visitors Bureau as well as Broward County's Cultural Division, Enterprise Florida, and The Greater Fort Lauderdale Alliance.

FITCE VISION: To welcome new businesses, to collaborate and connect while providing tools and resources for those wanting to live and work in South Florida.

It takes a global village to make an impact! More than 35 countries will be represented at this expo!

How is this Expo different? FITCE is strategically focused on redefining South Florida's reputation as **THE place to establish your business in the global market.** The FITCE Team is creating this event in partnership with the import and export experts in South Florida, they are The FITCE Founding Partners.. Florida's Future is Global Trade! South Florida total trade with the world in 2016 was \$104.49 billion in goods sourced in the state; and has more than 60,000 companies registered to export. It is time to help them take their businesses to the next level and bring them to the region. And, let's not forget that it wouldn't be South Florida without all the incredible cultural elements in our region.

DON'T MISS THIS GREAT OPPORTUNITY TO DO BUSINESS WITH THE WORLD!



PRELIMINARY PROGRAM (Subject to Change)

SETUP DAY- Monday, October 16, 2017

9:00AM – 5:00PM

2:00PM – 4:00PM

Sponsor & Exhibitor Registration and World Expo Setup
Tour of Port Everglades (*international delegates only*)

Day 1 – LEARN (Floridian Ballroom)

Tuesday, October 17, 2017

8:30AM – 9:50AM

10:00AM – 10:55AM

11:00AM – 11:55PM

12:00PM – 2:30PM

2:45PM – 3:30PM

3:30PM – 4:00PM

4:00PM – 5:00PM

5:00PM – 7:00PM

Registration & Opening Ceremony Breakfast – World Expo Opens!
11 Steps to Exporting – A Roadmap to your Exporting Success!
How to Import into the United States of America
Former Presidents Luncheon (partner event - \$\$ cost involved)
Doing Business with the World! – Part I (10 countries)
Networking Coffee/Tea Break in World Expo Room
Doing Business with the World! – Part II (10 countries)
Presidential Opening Network Reception & Cultural Experience (partner event - \$\$ cost involved)

Day 2 – DOING BUSINESS WITH THE WORLD (Floridian Ballroom)

Wednesday, October 18, 2017

8:30AM – 9:50AM

10:00AM – 11:00AM

11:00AM – 11:30AM

11:30AM – 12:30PM

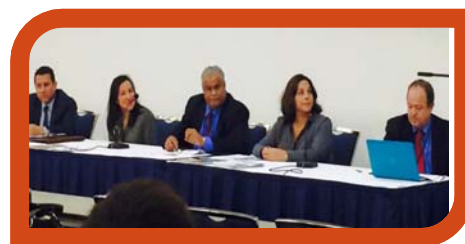
12:30PM – 2:45PM

2:45PM – 5:00PM

5:00PM

5:00PM – 7:00PM

Registration & Breakfast – World Expo Opens!
Doing Business with the World! – Part III (10 countries)
Networking Coffee/Tea Break in World Expo Room
Doing Business with the World! – Part IV (10 countries)
Economic Engines Panel & International Trade Awards Luncheon (partner event - \$\$ cost involved)
Speed Matchmaking with Country Representatives (New Activity!)
World Expo Closes!
Closing Cocktail Reception & Cultural Exchange (partner event - \$\$ cost involved)





Avem plăcerea de a vă aduce la cunoștință organizarea celei de-a III-a ediții a târgului Florida International Trade and Cultural Expo (FITCE), care va avea loc în perioada de 17-18 octombrie în Florida. Târgul își propune să adune companii locale și internaționale pentru a încuraja lideri importanți, experți și participanți din întreaga lume să participe în discuții despre comerțul internațional, investiții directe străine și cultură.

Participarea la targ include înregistrarea și instalarea standului, mese pentru standuri, dar și ajutor în obținerea vizei de călătorie.

Acest târg va aduce în același loc aproximativ 200 de companii internaționale din 35 de țări și 400 de companii din Statele Unite ale Americii. FITCE va pune la dispoziție o serie de conferințe și evenimente:

- Seminarii și discuții de grup în legătură cu realizarea de succes a exporturilor
- Oportunități de afaceri prezentate de oficiali străini, ambasadori, consuli sau lideri ai camerelor bi-laterale de comerț
- Expoziția companiilor locale și internaționale
- B2B servicii de corespondență oferite de Global Trade Chamber pentru a găsi furnizorii și distribuitorii potriviți
- Recepții de networking și schimb de experiențe culturale

Regiunea în care va avea loc evenimentul este una din locațiile de top din Statele Unite ale Americii pentru activitatea antreprenorială cu 70 de Consulate și 25 Birouri de Comerț Străin. Regimul fiscal din acea zonă este gândit pentru mediul de afaceri, iar forța de muncă este multilingvistică cu diverse aptitudini. Totodată, zona reprezintă „casa” a peste 200 de corporații, precum: DHL, Disney, Ford, Microsoft, Oracle, Sony.

Delegația României organizată de
LEW.RO Software Solutions & Integrations

Pentru rezervari trimiteți un e-mail cu detaliile companiei și delegaților la events@lew.ro

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